



Delphin Technologies

Industry Experts in Website and App development, API Development and Integrations, Blockchain Development, AR / VR Development, AI Development, Marketing, UI/UX Design and more..

1NOV8 Logo Case Study





About

This brief outlines a logo concept that effectively communicates the company's focus on healthcare and wellness while incorporating elements that symbolize prosperity, quality, and integrity.

Utilize a rounded square to stylize the letter "O" in "Nov" to create visual interest



Integrate a checkmark within the rounded square to symbolize righteousness or the assurance of quality and reliability in healthcare services

Incorporate the date "1Nov8" as the focal point of the logo

Problem

Need to Maintain simplicity and clarity in design to ensure easy recognition and scalability.

Solution

The use of yellow conveys positivity, hope, and the vibrancy associated with healthcare, while green represents growth, harmony, and nature.

Branding Color

HEX CODE
#FCB82A

HEX CODE
#F9931D

HEX CODE
#4D4D4D

HEX CODE
#FFFFFF



Safe Area

The use of the **1Nov8** logo on various media has a safe area of at least 30 pixels from the boundaries between the objects.

Horizontal Logo



Vertical Logo



Logo Style



Modern

Design elements inspired by modern styling focus on healthcare and wellness



Minimalist

The minimalist element aims to make the designs neat and clean.



Symbolic

Incorporate the date "1Nov8" as the focal point of the logo.

Brand Color Psychology

Yellow

Representing prosperity and healthcare

#FCB82A

HSB: 41, 83, 99, 100
RGB: 252, 184, 42, 100
HSL: 41, 97, 58, 100



Green

Representing nature and growth

#00B60C

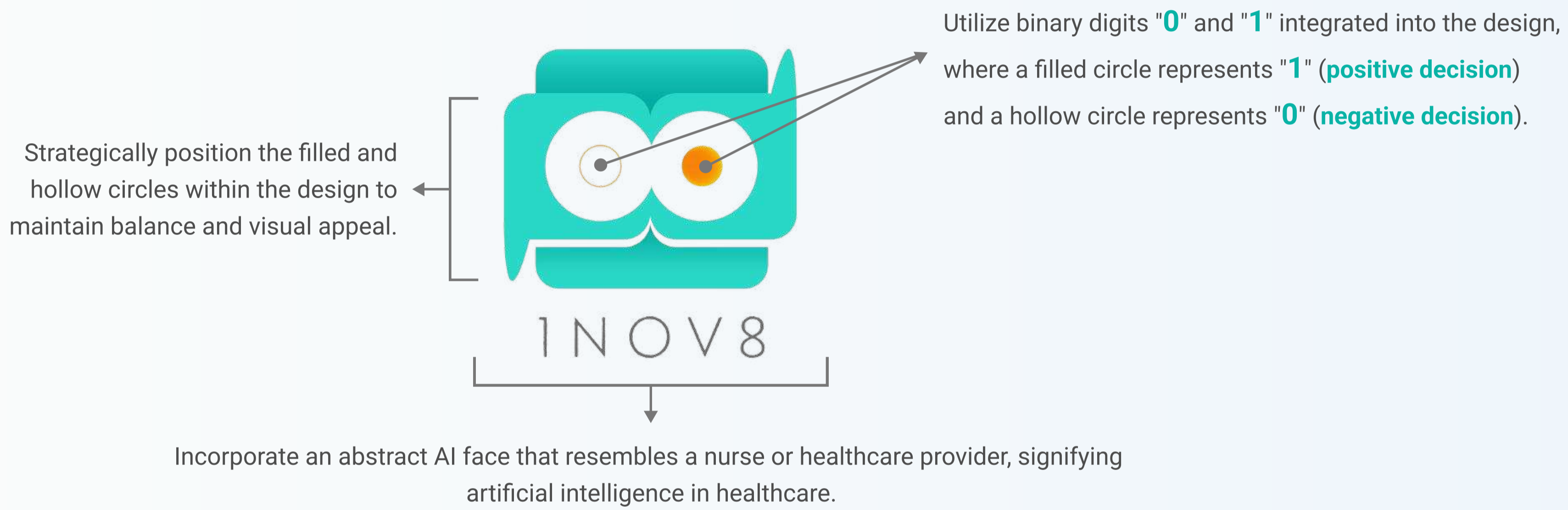
HSB: 124, 100, 71, 100
RGB: 0, 182, 12, 100
HSL: 124, 100, 36, 100





About

This brief outlines a logo concept that effectively communicates the company's focus on AI-driven healthcare solutions. By using binary digits "0" and "1" represented by filled and hollow circles respectively, the logo metaphorically portrays the decision-making capabilities of AI in healthcare. The design combines elements of technology, innovation, and human care, providing a compelling representation of the company's mission and values.



Problem

Maintain a clean and minimalist design for scalability and easy recognition across different platforms and media.

Solution

Integrate green color tones to symbolize health, vitality, and the healthcare industry. Incorporate yellow into the eyes or surrounding elements to signify innovation, intelligence, and cutting-edge technology associated with AI.

Branding Color

HEX CODE #16C2B4	HEX CODE #09B3A6	HEX CODE #FAA503	HEX CODE #FFFFFF
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Safe Area

The use of the **1Nov8** logo on various media has a safe area of at least 30 pixels from the boundaries between the objects.

Horizontal Logo



Vertical Logo



Logo Style



Modern

Design elements inspired by modern styling focus on healthcare and wellness



Futuristic

Communicates the company's focus on AI-driven healthcare solutions



Symbolic

Incorporate the date "1Nov8" as the focal point of the logo.

Brand Color Psychology

Green

Representing health and wellness

#00EFA3

HSB: 161, 100, 94, 100
RGB: 0, 239, 163, 100
HSL: 161, 100, 47, 100



Yellow

Representing innovation and intelligence

#FAA503

HSB: 39, 99, 98, 100
RGB: 250, 165, 3, 100
HSL: 39, 98, 50, 100



White

Representing neutrality and clarity

#FFFFFF

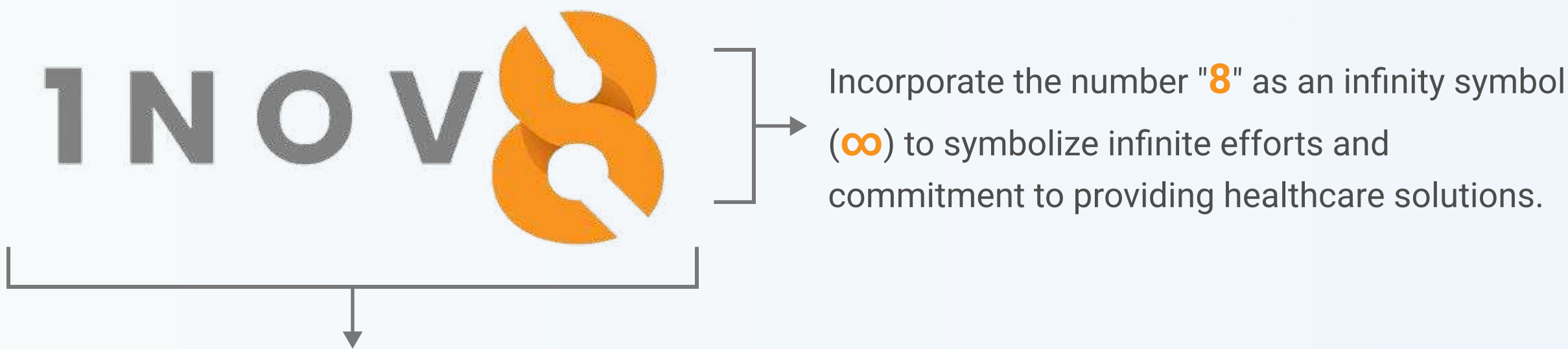
HSB: 0, 0, 100, 100
RGB: 255, 255, 255, 100
HSL: 0, 0, 100, 100





About

This brief outlines a logo concept that creatively integrates typography and symbolism to convey the company's dedication to delivering healthcare solutions with infinite dedication and innovation.



Problem

Need to Implement a sleek and contemporary font to reflect modernity and innovation in the healthcare industry.

Solution

Use yellow as the primary color to convey optimism, energy, and innovation, reflecting the company's forward-thinking approach. Balance the vibrancy of yellow with gray accents for sophistication and professionalism. Ensure legibility and clarity of the typography for easy recognition and scalability across various platforms.

Branding Color

HEX CODE

#F8931F

HEX CODE

#CA6E14

HEX CODE

#808080



Safe Area

The use of the 1Nov8 logo on various media has a safe area of at least 30 pixels from the boundaries between the objects.

Horizontal Logo



Vertical Logo



Brand Color Psychology



Yellow

Representing optimism, energy, and innovation

#F8931F

HSB: 161, 100, 94, 100

RGB: 0, 239, 163, 100

HSL: 161, 100, 47, 100



Grey

For sophistication and professionalism

#808080

HSB: 39, 99, 98, 100

RGB: 250, 165, 3, 100

HSL: 39, 98, 50, 100





Thank You...

*LET'S
GET IN
TOUCH*

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